

PEGA

Program Ekstrakurikuler Gramedia Academy



PEGA | Program Ekstrakurikuler Gramedia Academy

What?

An extracurricular program designed to develop students' 21st-century skills through practical, creative, and engaging learning experiences.

Why?

-  Supporting holistic education beyond academics
-  Bridging classroom learning with 21st-century skills
-  Nurturing confident, creative, and collaborative learners

Who?

- Target: Elementary, Junior and Senior High School Students.
- Facilitator: Trained Mentors and/or Creative Professionals.

Where?

-  Partner School/Institution
-  Onsite  Online  Hybrid

When?

School Arrangement



Our Catalogue

PEGA

**Program Ekstrakurikuler
Gramedia Academy**

Menulis

Jurnalistik

Desain Grafis

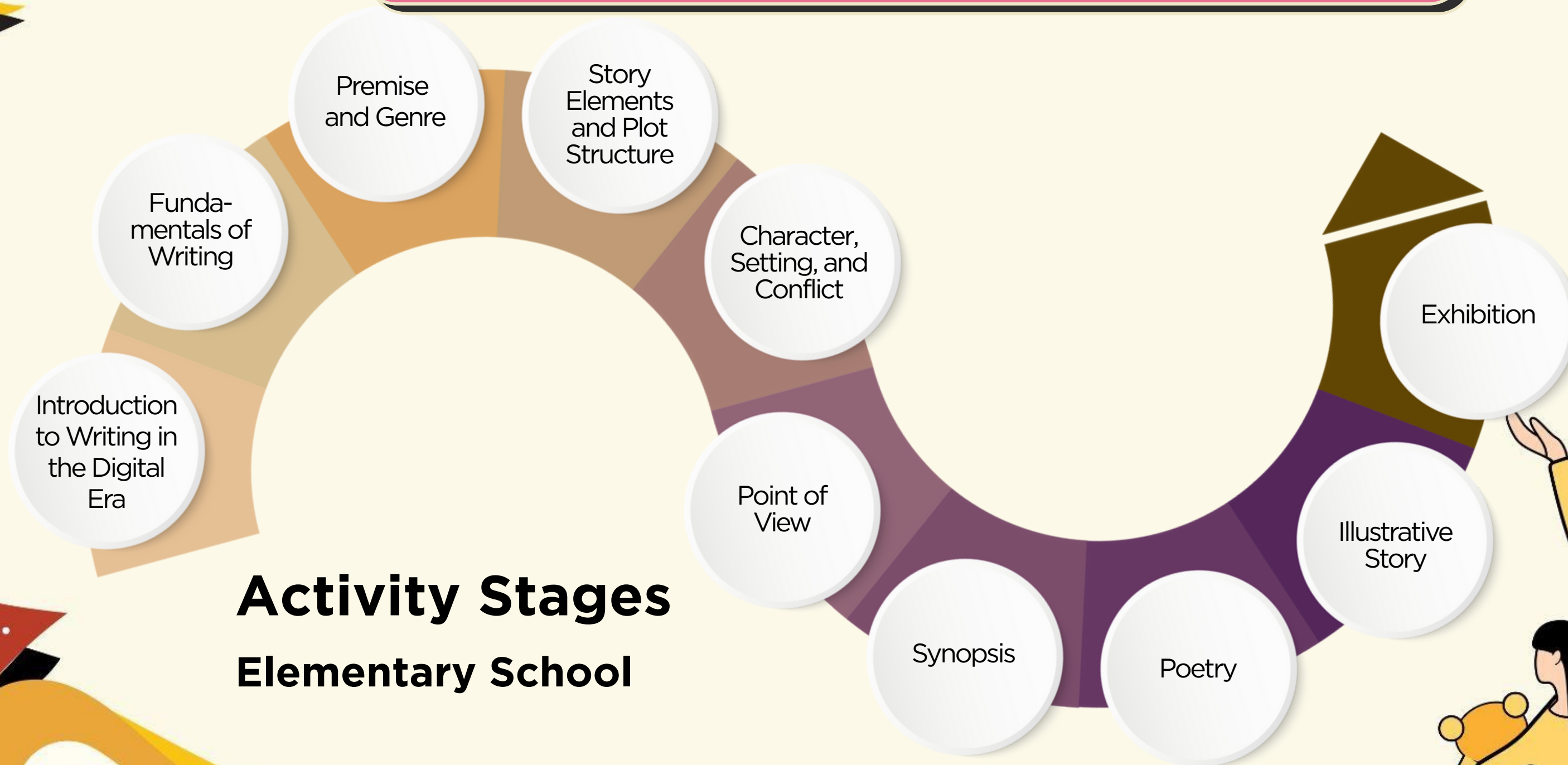
Public Speaking

PEGA: Menulis

Objectives

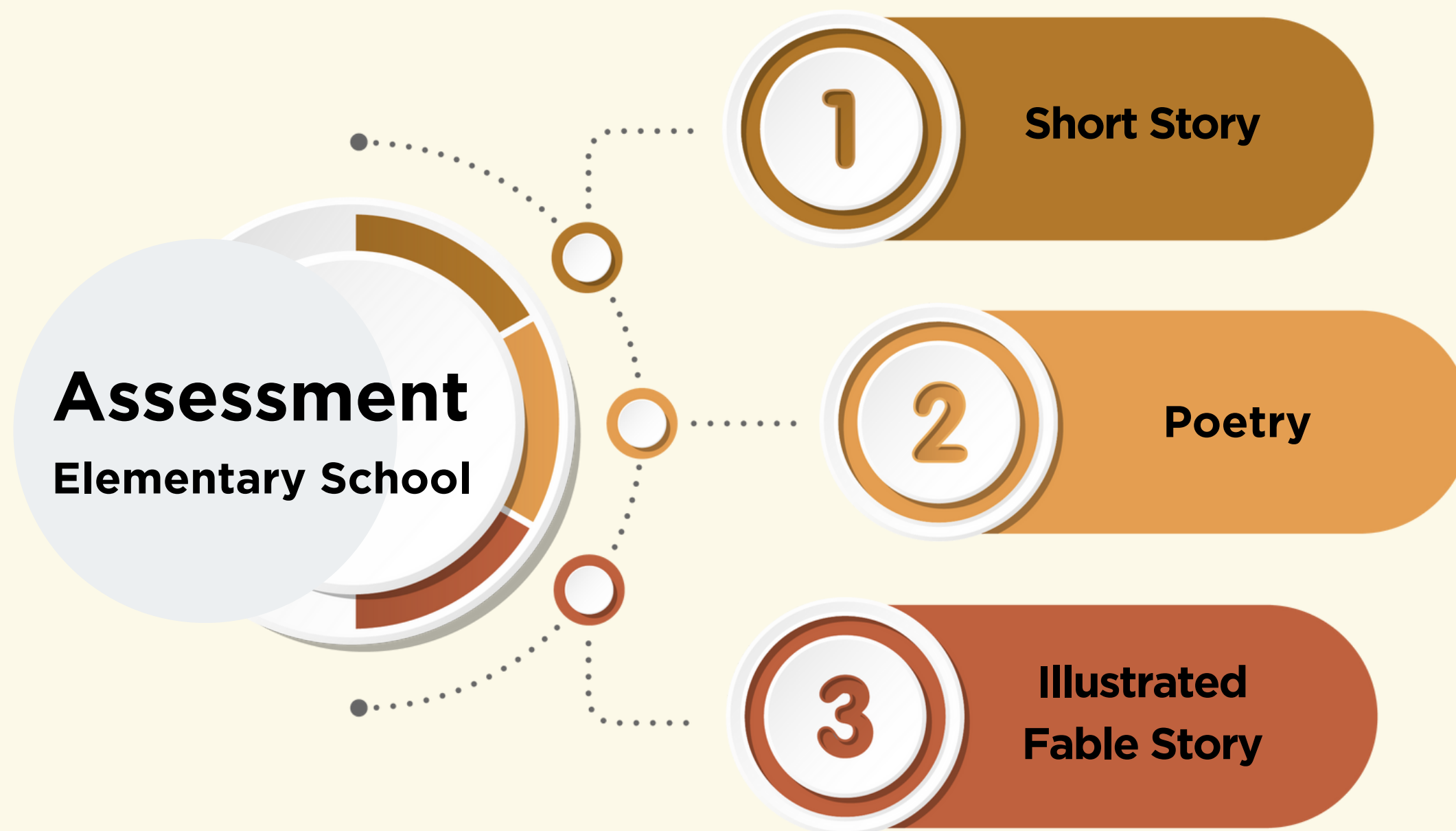
1. Develop creative and academic writing skills through a structured and progressive process.
2. Enhance critical thinking, idea generation, and the ability to compose coherent and meaningful texts.
3. Identify and apply key elements of writing, including genre, character, plot, setting, and point of view.
4. Revise and refine written work through feedback and self-reflection.
5. Demonstrate ethical and responsible use of AI tools in the writing process.

PEGA: Menulis

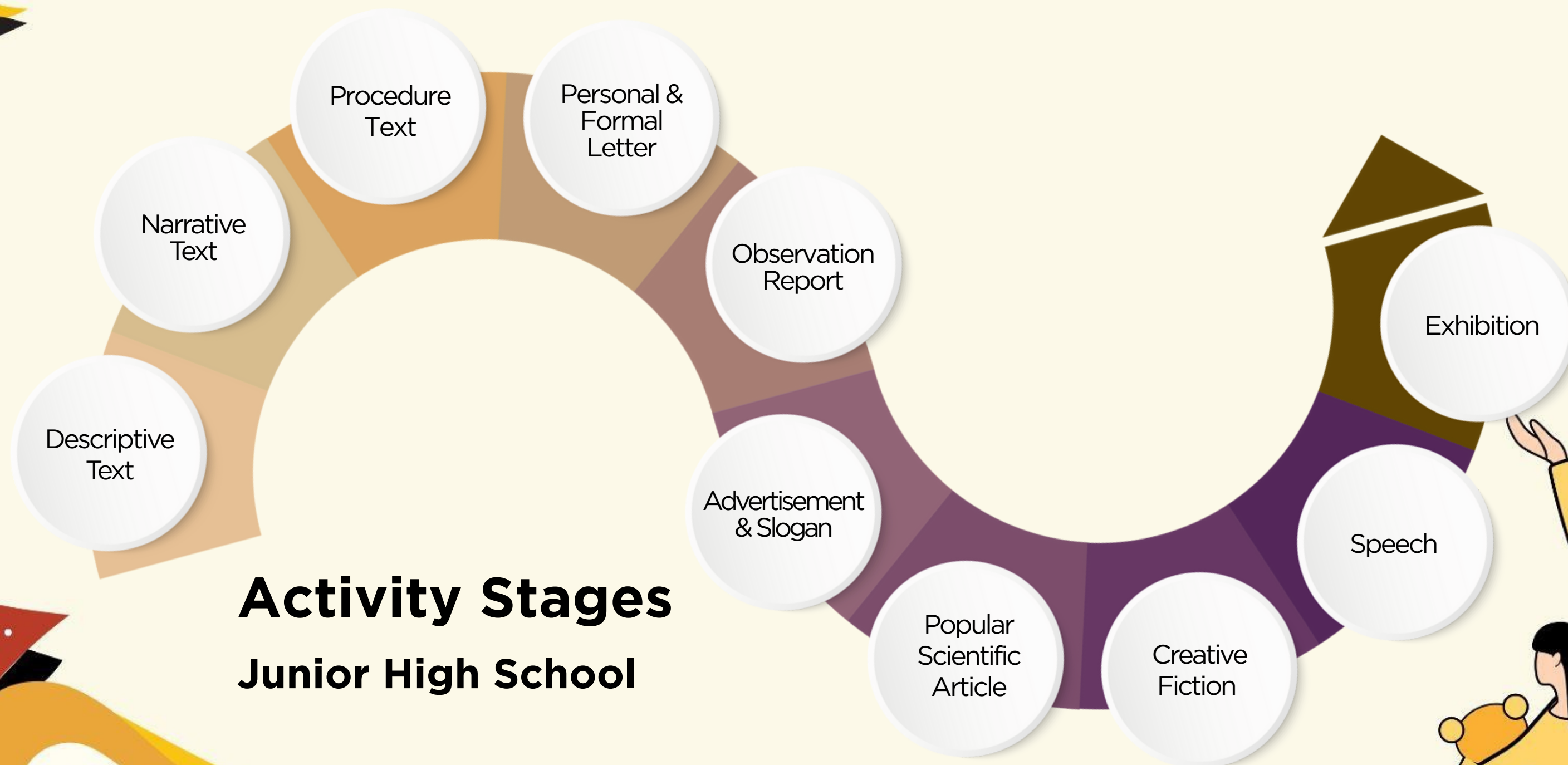


Activity Stages
Elementary School

PEGA: Menulis



PEGA: Menulis



PEGA: Menulis

Assessment Junior High School

1

Type of Text Writing
(Descriptive / Narrative /
Procedure)

2

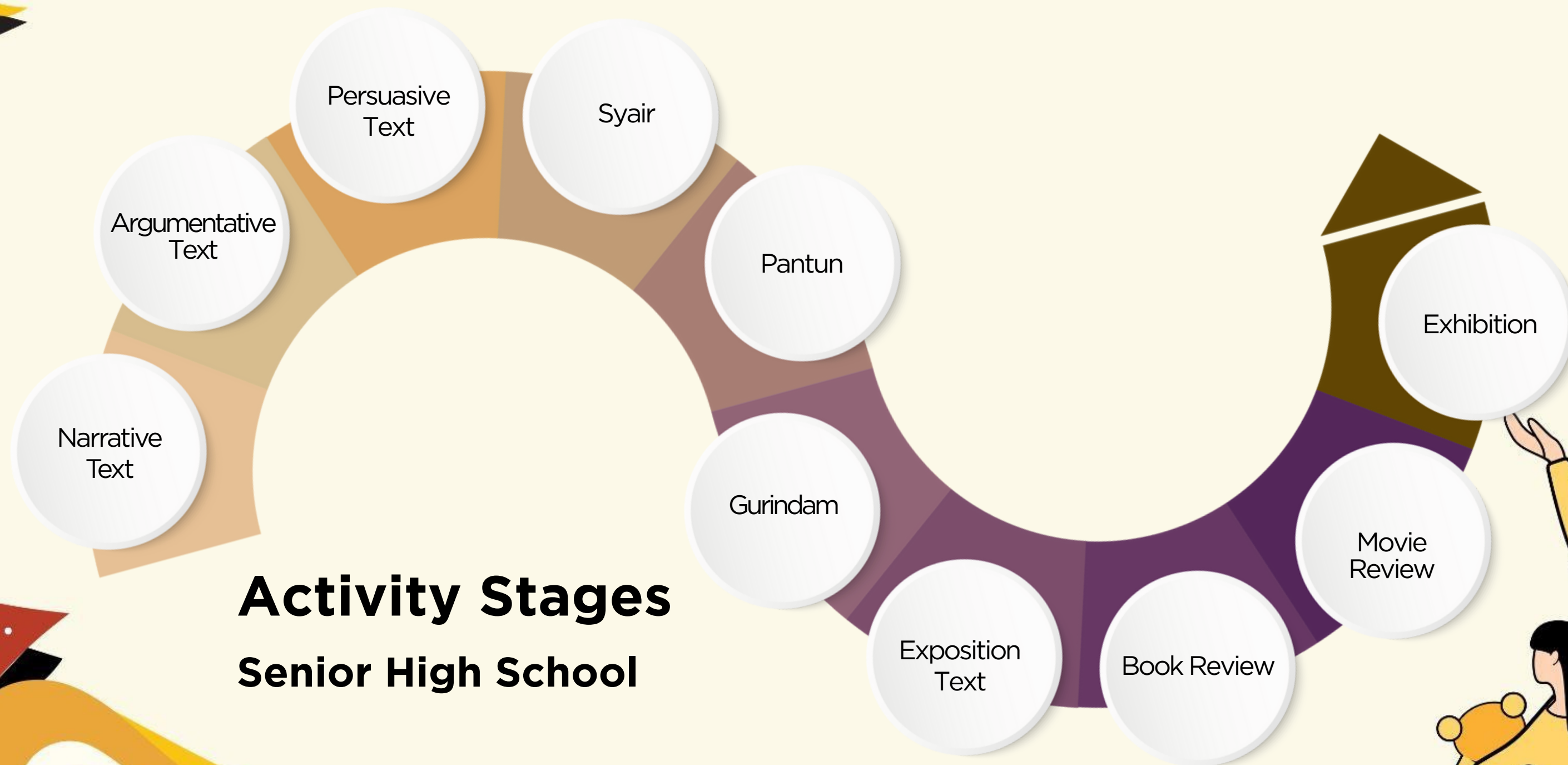
Functional Writing
(Letter / Advertisement &
Slogan)

3

Analytical Writing
(Observation Report /
Popular Scientific Article)



PEGA: Menulis



Activity Stages
Senior High School



PEGA: Menulis

Assessment Senior High School

1

Type of Text Writing
(Narrative / Argumentative /
Persuasive)

2

Traditional Poetry
(Syair / Pantun / Gurindam)

3

Analytical Writing
(Exposition / Review)



PEGA: Jurnalistik

Objectives

1. Understand basic journalistic techniques, including interviewing, reporting, and news writing.
2. Construct informative, honest, and engaging journalistic content.
3. Apply ethical principles, objectivity, and responsibility in journalistic activities.
4. Utilize Generative AI as a creative and ethical tool in content production.
5. Improve confidence, social awareness, and critical thinking skills through journalistic activities.

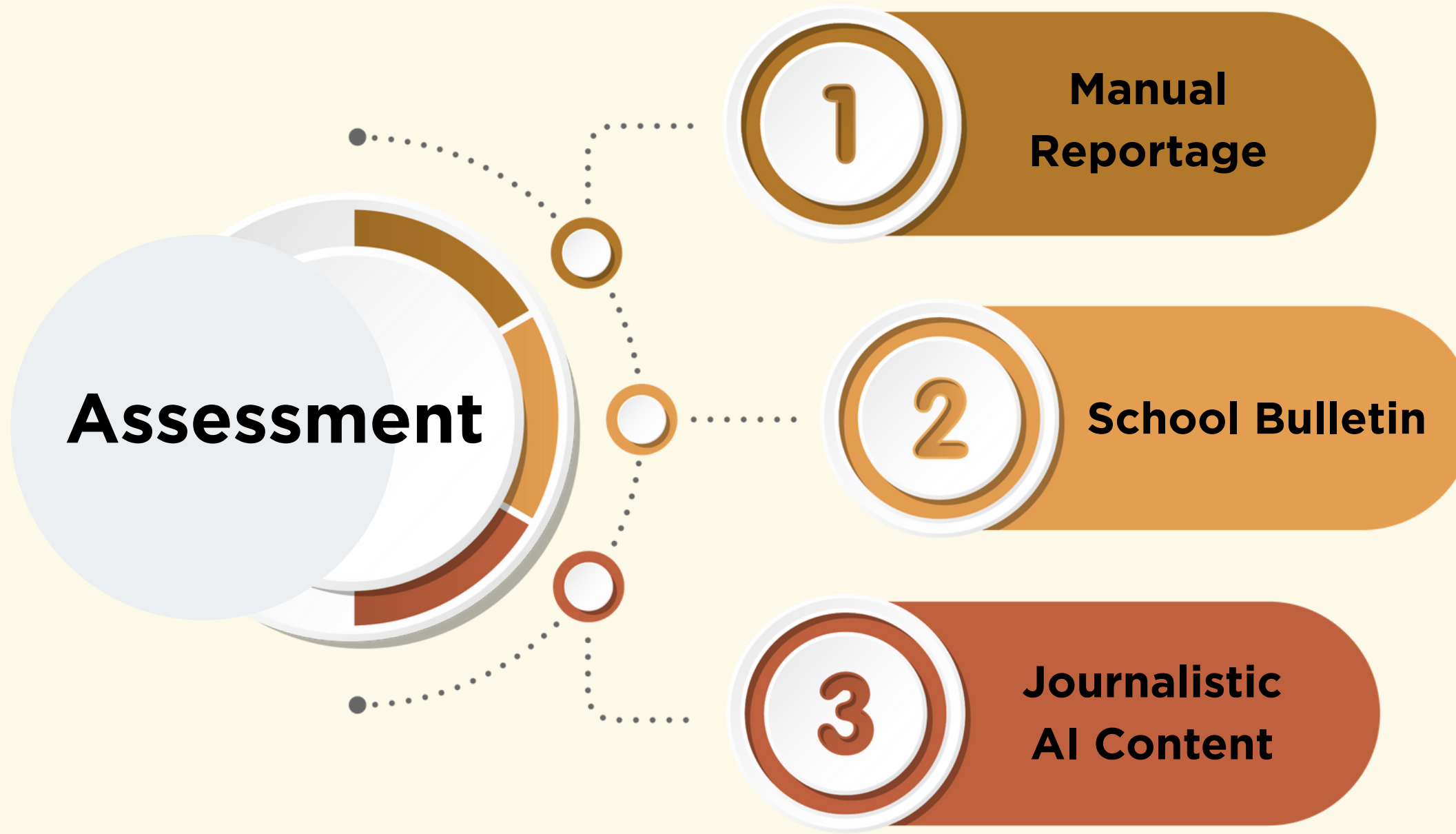
PEGA: Jurnalistik

Activity Stages



PEGA: Jurnalistik

Assessment



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graph LR; A((Assessment)) -.-> B(1 Manual Reportage); A -.-> C(2 School Bulletin); A -.-> D(3 Journalistic AI Content);
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1

**Manual
Reportage**

2

School Bulletin

3

**Journalistic
AI Content**



PEGA: Desain Grafis

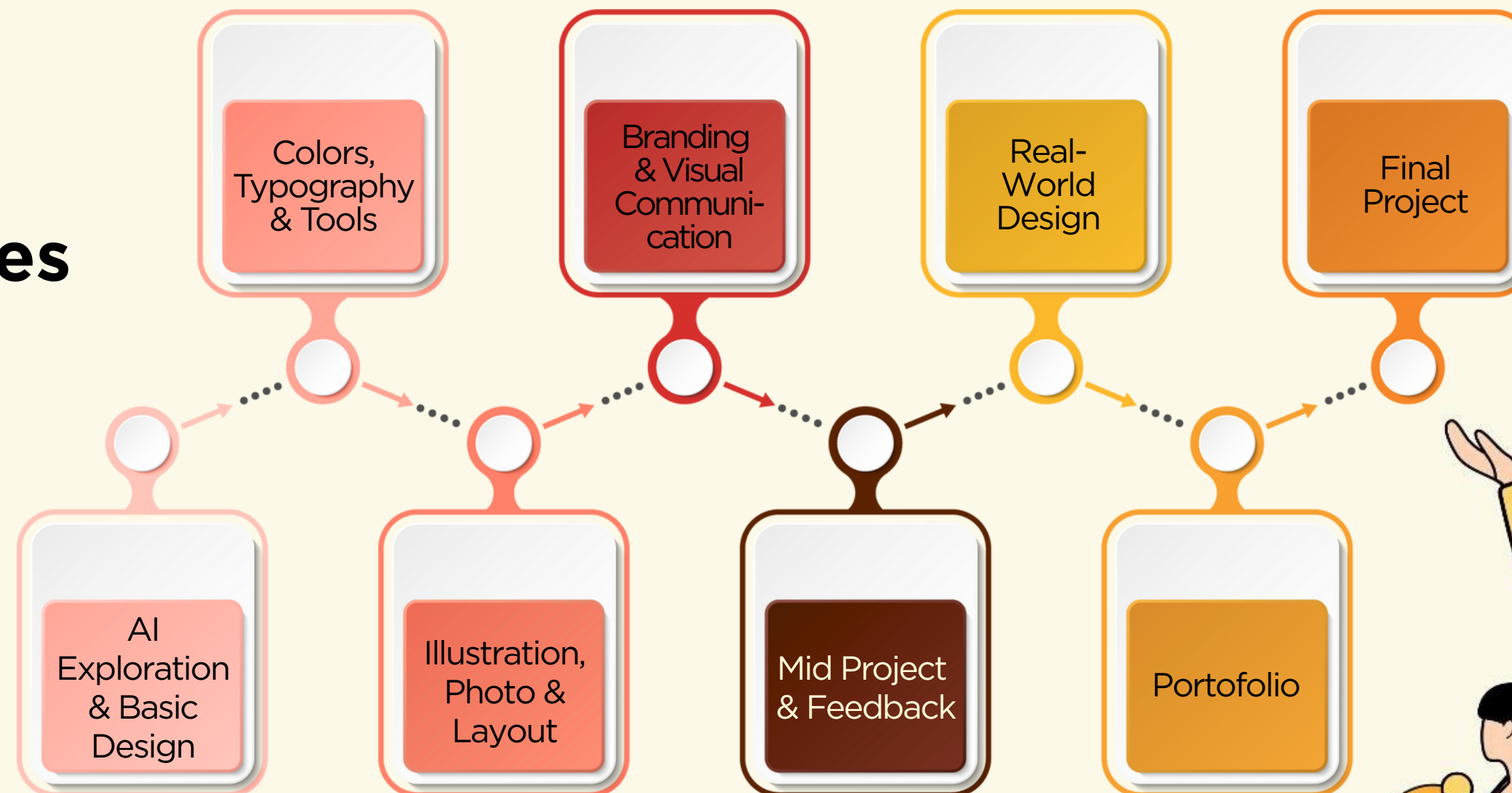
Objectives

1. Understand the fundamental principles of graphic design and visual elements.
2. Apply the use of graphic design software and digital tools.
3. Create visual works by combining manual creativity with AI-assisted design.
4. Design a portfolio that reflects participants' visual identity and design skills.
5. Build design sensitivity in relation to branding, social media, and visual communication contexts.



PEGA: Desain Grafis

Activity Stages



PEGA: Desain Grafis

Assessment



1

Photo Editing

2

Poster/Logo
Design

3

Portofolio



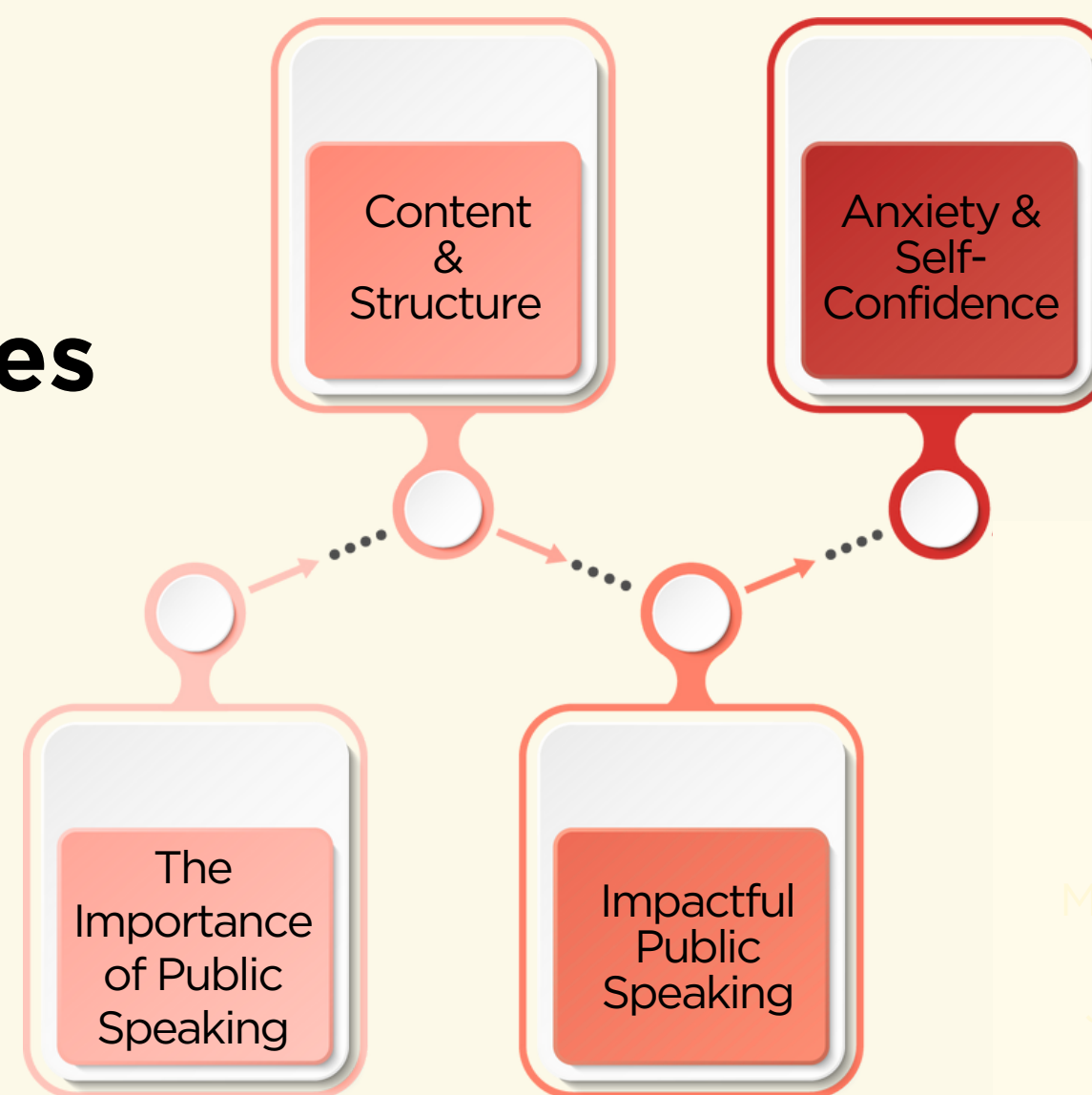
PEGA: Public Speaking

Objectives

1. Explain the significance of oral communication and public speaking.
2. Analyze the structure and key components of effective speech delivery.
3. Demonstrate mastery of vocal techniques, facial expressions, eye contact, and body language to enhance message clarity.
4. Implement strategies to manage anxiety and strengthen self-confidence during public speaking situations.
5. Design and deliver impactful speeches or presentations that reflect clarity, confidence, and audience engagement.

PEGA: Public Speaking

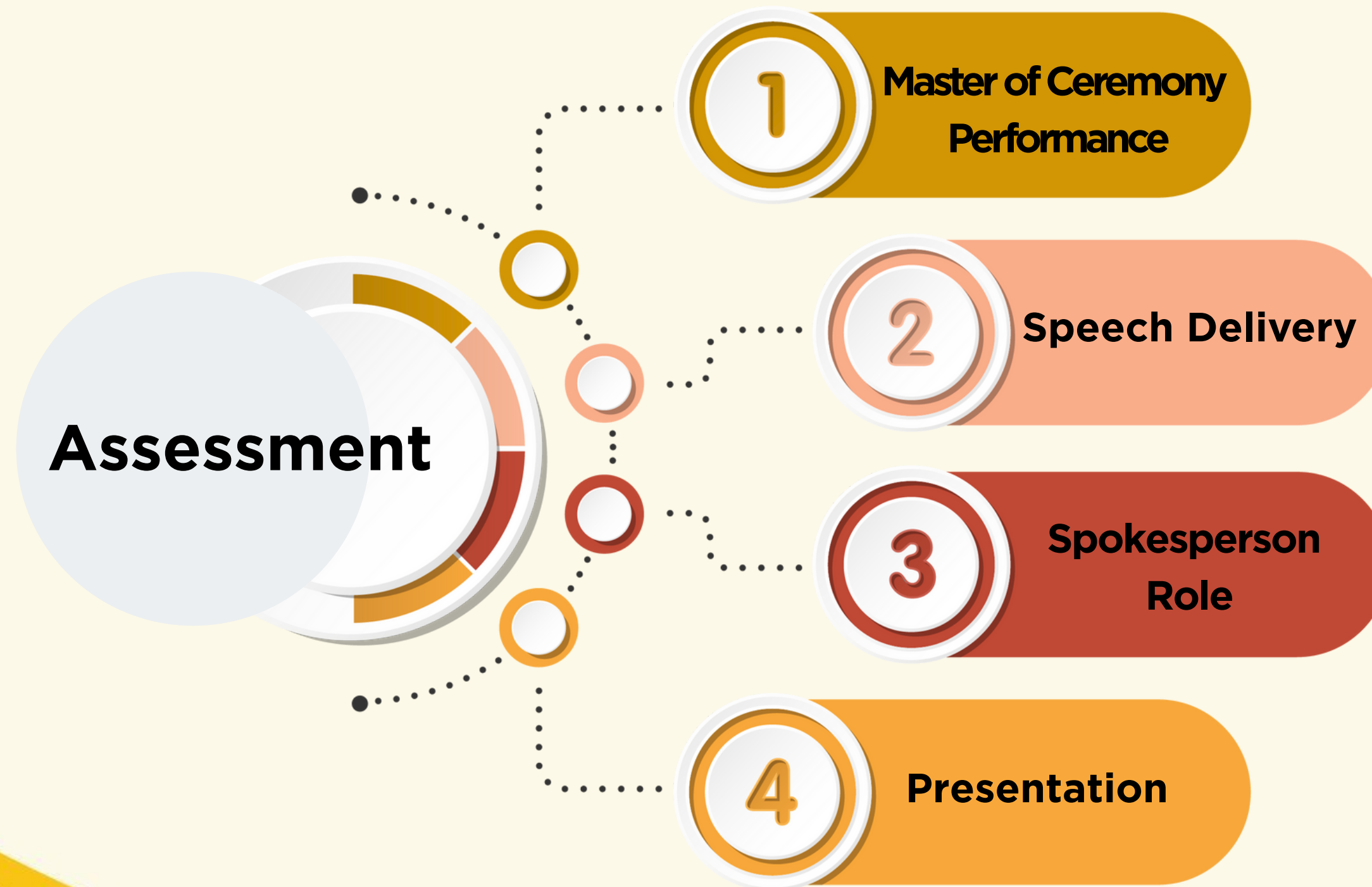
Activity Stages



Media Sosial
& Etika
Jurnalistik



PEGA: Public Speaking



Our Catalogue

Language Program

English Course

Mandarin Course

Korea Course

Spanyol Course

Enhance global communication skills and intercultural understanding in an increasingly connected world.

Language Program

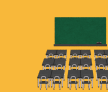
Objectives

- Develop practical language proficiency
- Support global readiness
- Foster cross-cultural competence

Target Participant

- Corporate employees
- Students

Delivery Format



Onsite



Online



Hybrid

Evaluation

- Written Test: Mid & Final
- Speaking Test: Final
- Participant questionnaire
- Course coordinator observation

Client Portfolio: Company & Government



Client Portfolio: School & University



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LET'S COLLABORATE !



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